

DANIEL BELLAIR

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Professional Summary

Versatile designer skilled in conceptualizing, designing and maintaining responsive websites to create positive user experiences. Dedicated creator of accessible user interfaces and aesthetically pleasing visual designs. Combines best practices with creative innovation to produce beautiful and functional results.

Skills

- Strong focus on meaningful designs and user experience
- Experienced project manager with strong ability to scope projects, track milestones, balance priorities, and meet deadlines
- Strong ability to problem-solve, manage risk, communicate concepts, and grow ideas based on feedback
- Sharp attention to detail; focused on accuracy and quality delivery
- Strong skills in customer relation and sales
- Experience working with different business factions including management, development, marketing, and printing

Work History

Web Designer/Regional Sales Lead (Remote)

Oct 2017 - Current
Jacksonville, FL

Integrated Webworks

- Create modern and responsive websites focused on client vision and positive user experience
- Regional sales lead in Tallahassee region. Over \$18,000 in sales in 4 months
- Manage multiple projects from inception to completion
- Establish milestones and collaborate with all teams to ensure on-time delivery
- Monitor project budget and update initiatives based on client's needs and change requests

Lead Graphic Designer

Sep 2015 - Sep 2017
Clifton Park, NY

The UPS Store

- Supervised all print design projects, ensuring product accuracy and quality
- Developed print materials such as business cards, brochures, banners, and signs
- Trained and supervised team members for ongoing print projects
- Increased print sales by 10% creating monthly sales marketing campaigns

Digital Media & Design Specialist

Feb 2015 - Jul 2015
Mechanicville, NY

East Coast Construction

- Created and managed all digital assets including websites, print materials, social media, and digital ads
- Managed successful pay-per-click campaigns that significantly increased website traffic and call volume

CAD Designer

Jul 2014 - Feb 2015
Albany, NY

Latham Pool Products

- Created designs for custom residential pool products
- Managed multiple projects with strict deadlines
- Ensured designs were compliant with client and company standards

Guest Service Supervisor

Dec 2012 - Jul 2014
Latham, NY

Target

- Supervised store's front-end team and ensured efficient customer service by resolving technical issues, expediting transactions, and providing guest assistance
- Created sales incentives that increased sales conversion rates by 5%

Education

Associate of Applied Science: Drafting & Design Technology (Studied)

ITT Technical Institute

Albany, NY

Associate of Applied Science: Computer Aided Drafting & Design (Studied)

South Puget Sound Community College

Olympia, WA

Associate of Arts: Digital Communications &Multimedia (Studied)

Mildred Elley

Albany, NY